



Customer No. 33375

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of

Applicant : Swartezel, et al.  
Serial No. : 10/074,278  
Filed : February 12, 2002  
Title : ELECTRONIC DISPLAY SYSTEM TAG, RELATED INTERFACE  
PROTOCOL AND DISPLAY METHODS  
Docket : 490391-033  
Examiner : Mullen, Thomas, J.  
Art Unit : 2632

**RECEIVED**

JUN 23 2004

Technology Center 2600

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT AND RESPONSE**

In response to the action dated March 11, 2004, please amend the application as follows  
and consider the following remarks.

Amendments to the claims begin on page 2 of this paper.

Amendments to the specification begin on page 8 of this paper.

Amendments to the drawings begin on page 9 of this paper.

Remarks begin on page 10 of this paper.